Annual Report 2010

Division of Nature- and Culture-based Tourism (Faculty)

Division of Tourism Science (Graduate School)

Tokyo Metropolitan University
1. Overview and Teaching Staff

1.1 Overview

(1) Division of Nature- and Culture-based Tourism (Faculty)

The course of Nature- and Culture-based Tourism is mainly made up of two fields. The first is concerned with ecotourism, rural tourism and environmental issues, and studies the balance between preservation and reasonable utilization of environmental resources through geographical and ecological approaches. This field contributes to the sustainability of environmental management and control. The other field is concerned with urban tourism, restructuring and planning, and studies reasonable utilization of urban resources through planning and engineering approaches.

(2) Department of Tourism Science (Graduate School)

This department is comprised of two fields: nature tourism and cultural tourism. The nature tourism field takes a scientific approach (incorporating the sciences of geography, ecology, etc.) to research on the conservation of nature and regional tourism resources, and appropriate utilization of these resources. The cultural tourism field, on the other hand, examines urban tourism resources, taking an engineering-oriented approach to community-building by incorporating elements of urban planning and architecture.

The goal is to carry out comprehensive, interdisciplinary research in the two fields of natural tourism and cultural tourism, incorporating humanity science and social science methodology. Along with theoretical and analytical research, the program also emphasizes practical research, including field work, project-based learning (PBL), internships, and more. This program is intended to educate experts capable of working in the fields of tourism policy and environmental management, either in public administration or in private companies. Imparting graduates with advanced knowledge in a broad range of fields, it also provides training in effective decision-making and the ability to put ideas into action.
1.2 Teaching Staff

(1) The cultural tourism field
- Prof. Hideki AZUMA
- Associate Prof. Susumu KAWAHARA
- Assistant Prof. Itsuki YOSHIDA
- Assistant Prof. Yu OKAMURA

(2) The nature tourism field
- Prof. Toshio KIKUCHI
- Prof. Takashi KOSAKI
- Associate Prof. Shinya NUMATA
- Assistant Prof. Koshiro SUZUKI (until 30/9/10)
- Assistant Prof. Atsunobu KADONO (until 31/3/11)

(3) The tourism policy and informatics field
- Prof. Yoshiaki HONPO (from 1/4/10)
- Associate Prof. Akira IDE (until 31/3/11)
- Associate Prof. Yohei KURATA (from 1/4/10)
- Assistant Prof. Naoto YABE (from 1/4/10)
2. List of Research Activities in FY2010

2.1 Books and Articles


Yu Okamura, et.al., Kankou Machizukuri [Community based Tourism Planning]. Tenkazashi, 2010.9. (in traditional Chinese)


Itsuki YOSHIDA 2010. A STUDY OF PLANNING SCHEMES FOR LOCAL PUBLIC TRANSPORT IN RURAL AREAS OF JAPAN, Transed2010 Proceedings CD-ROM.


Kikuchi, T. 2011: Understanding and application on organic guarantee and accreditation system. Aromatopia, 105, 47-49.


2.2 Presentations


Sumito Hoshino, Yu Okamura 2010. Characteristic of Cultural Landscape in Mogami River in Yamagata Prefecture, City Planning Institute of Japan 2010 Poster Presentation

Saori Nakazawa, Yu Okamura, Susumu Kawahara, Hideki Azuma 2010. Patterns and Characteristics of Space Usage as Stage Setting in Nihonmatsu Lantern Festival, the Architectural Institute of Japan, pp.553-554


Kachi, N. and Numata, S., 2010. The Consortium for the interdisciplinary study of human and nature symbiosis in island systems. JST-RISTEX kick-off symposium for the regional environmental studies.

Lin, H. I. and Numata, S. 2010. Potential for further development of sport tourism in Taiwan: a comparison of management strategy between Taiwanese and Japanese travel companies. Japan Association for Sport Management. 27-28

Numata, S., Aihara, Y., Mazlan H., Natural resource management for sustainable tourism in a


Kurata, Y. 2010; Assistance for City Tour Planning Using an Interactive System. 7th Conference of Society for Tourism Informatics.


Yabe, N. 2011. A verification of zoning effects of the regional holiday schedule on travel demand.